

Order / Rev: 202891
 Alt Order #: 06847265
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: POL/NRCC IE
 Product Desc: 10/19-10/25 N.R.C.C. IE
 Estimate: 2962

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/20/12	10/20/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					2	\$300.00		0.00			
E 15	WAVY	10/20/12	10/20/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					2	\$400.00		0.00			
E 16	WAVY	10/20/12	10/20/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$500.00		0.00			
E 17	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday 6a WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WAVY NWS SUN6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$300.00		0.00			
E 18	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
WAVY NWS SUN7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$400.00		0.00			
E 19	WAVY	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					2	\$500.00		0.00			
E 20	WAVY	10/19/12	10/19/12	Today Show 2 Today Show 2	CM	9a-10a	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$300.00		0.00			
E 21	WAVY	10/22/12	10/22/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 22	WAVY	10/23/12	10/23/12	Today Show 2 Today Show 2	CM	9a-10a	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$300.00		0.00			
E 23	WAVY	10/24/12	10/24/12	Today Show 2 Today Show 2	CM	9a-10a	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$300.00		0.00			
E 24	WAVY	10/25/12	10/25/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$300.00		0.00			
E 25	WAVY	10/19/12	10/19/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$150.00		0.00			
E 26	WAVY	10/22/12	10/22/12		CM	12p-1p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00

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 Estimate: 2962

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @ Noon News 10 @ Noon															
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$150.00		0.00						
E 27	WAVY	10/23/12	10/23/12	WAVY News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$150.00		0.00						
E 28	WAVY	10/24/12	10/24/12	WAVY News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$150.00		0.00						
E 29	WAVY	10/25/12	10/25/12	WAVY News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$150.00		0.00						
E 30	WAVY	10/19/12	10/19/12	WAVY News 10 @ 530p	CM	530p-6p	----F--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$700.00		0.00						
E 31	WAVY	10/22/12	10/22/12	WAVY News 10 @ 530p	CM	530p-6p	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$700.00		0.00						
E 32	WAVY	10/23/12	10/23/12	WAVY News 10 @ 530p	CM	530p-6p	-T-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$700.00		0.00						
E 33	WAVY	10/24/12	10/24/12	WAVY News 10 @ 530p	CM	530p-6p	--W----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$700.00		0.00						
E 34	WAVY	10/25/12	10/25/12	WAVY News 10 @ 530p	CM	530p-6p	---T---	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
WAVY10NWS-5.30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$700.00		0.00						
E 35	WAVY	10/19/12	10/19/12	WAVY News 10 @ 6p	CM	6p-630p	----F--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$1,000.00		0.00						
E 36	WAVY	10/22/12	10/22/12	WAVY News 10 @ 6p	CM	6p-630p	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$1,000.00		0.00						
E 37	WAVY	10/23/12	10/23/12	WAVY News 10 @ 6p	CM	6p-630p	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$1,000.00		0.00						
E 38	WAVY	10/24/12	10/24/12		CM	6p-630p	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00

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 Estimate: 2962

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @6p News 10 @6p															
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$1,000.00		0.00				
E 39	WAVY	10/25/12	10/25/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$1,000.00		0.00				
E 40	WAVY	10/20/12	10/20/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$350.00		0.00				
E 41	WAVY	10/21/12	10/21/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			2		\$350.00		0.00				
E 42	WAVY	10/19/12	10/19/12	M-F 7-730p M-F 7-730p	CM	7-730p	----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$600.00		0.00				
E 43	WAVY	10/22/12	10/22/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$600.00		0.00				
E 44	WAVY	10/23/12	10/23/12	M-F 7-730p M-F 7-730p	CM	7-730p	-T-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$600.00		0.00				
E 45	WAVY	10/24/12	10/24/12	M-F 7-730p M-F 7-730p	CM	7-730p	--W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$600.00		0.00				
E 46	WAVY	10/25/12	10/25/12	M-F 7-730p M-F 7-730p	CM	7-730p	---T---	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$600.00		0.00				
E 47	WAVY	10/22/12	10/22/12	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$600.00		0.00				
E 48	WAVY	10/24/12	10/24/12	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$600.00		0.00				
E 49	WAVY	10/25/12	10/25/12	M-F 730-8p M-F 730-8p	CM	730-8p	---T---	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$600.00		0.00				
E 50	WAVY	10/20/12	10/20/12		CM	7p-8p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

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Advertiser: POL/NRCC IE
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 Estimate: 2962

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 7-8p Sa 7-8p														
ENT TONITE60 W														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$300.00		0.00			
E 51	WAVY	10/22/12	10/22/12	Mon Hour 1 Monday 8-9p	CM	8p-9p M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
THE VOICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00		0.00			
E 52	WAVY	10/19/12	10/19/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p ----F--	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
DATELINE FR-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$900.00		0.00			
E 53	WAVY	10/21/12	10/21/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
FTBL NITE AMRCA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,200.00		0.00			
E 54	WAVY	10/19/12	10/19/12	LN M-F M-F News 10 @11	CM	11p-1130p ----F--	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$800.00		0.00			
E 55	WAVY	10/22/12	10/22/12	LN M-F M-F News 10 @11	CM	11p-1130p M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00		0.00			
E 56	WAVY	10/23/12	10/23/12	LN M-F M-F News 10 @11	CM	11p-1130p -T-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$800.00		0.00			
E 57	WAVY	10/24/12	10/24/12	LN M-F M-F News 10 @11	CM	11p-1130p --W----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$800.00		0.00			
E 58	WAVY	10/25/12	10/25/12	LN M-F M-F News 10 @11	CM	11p-1130p ---T---	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$800.00		0.00			
E 59	WAVY	10/20/12	10/20/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p -----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$800.00		0.00			
E 60	WAVY	10/21/12	10/21/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a -----S	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NWS FOLO FTBL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$800.00		0.00			
E 61	WAVY	10/19/12	10/19/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a ----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
TONITE SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$300.00		0.00			
E 62	WAVY	10/22/12	10/22/12		CM	1134p-1237a M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

